



Corporate Fundraising Pack



PYRAMID

Our Corporate Partners play a part in the creation of amazing and innovative artwork, and improve the lives of people with learning disabilities.

By partnering with Pyramid you can play a part in supporting people to discover the arts, develop their skills and make fantastic, high impact artwork, and in dismantling the barriers that too often prevent these opportunities. You can play your part in making Leeds the best city in the UK for artists with learning disabilities.

Pyramid aims to begin construction of a new home in 2024. By partnering with us you can support the creation of the most exciting centre for contemporary art in the North.

Pyramid invests in people with a learning disability through the discovery, development and disruption of the arts.

Discover

We reach people with learning disability, whatever their level of ability, who have had little or no experience of the arts. We let them know the opportunities available to them. We support them to try out the whole range of art forms and to discover their talents.

Develop

All artists need a support structure around them. We make art work for people with LD by giving them the particular support structure they require. At Pyramid they can develop their creative and professional practice and profile, setting a higher national and international standard for artists with learning disability.

Disrupt

All artists need a favourable environment to flourish. Artists with learning disability face too many discriminatory social and institutional barriers. We use art, lobbying, training, protest and constructive criticism to disrupt these barriers, because art should work for the world, not just the art world.

How you or your organisation can get involved?

Give As You Earn
Pyramid Patron
Campaign Partner
Pyramid Partner
Artist Ambassadors
Pyramid Champions

Give As You Earn

Pyramid Partners support our long-term ambitions to create a one-of-a-kind arts space dedicated to supporting, developing and nurturing the creative practice of artists with learning disabilities.

The Charities Aid Foundation Give As You Earn Scheme is a flexible, tax-effective way for your employees to donate to the causes they care about straight from their wages.

As an employer you can enable your employees to donate to Pyramid direct from their salaries or pension with CAF Give As You Earn. The donations are taken from salaries before income tax is deducted, making it tax-effective for staff.

To register, go to www.cafonline.org

Pyramid Patron

Annual subscription
£2,000

For 30 years Pyramid has been making space for people with learning disabilities to discover the arts, develop their own creative practice and providing a platform to challenge how people with learning disabilities are perceived and the access they have to new opportunities within the arts world. Our patrons share our belief that creativity should be nurtured in everyone and that anyone should have the opportunity to become an artist regardless of their personal circumstances. Our artists face many barriers to developing their creative practice from flaws within the health and social care provision, to the exclusivity and prejudices of the art world. Pyramid Patrons support the work of Pyramid to challenge these systems, break down barriers, and create new opportunities for artists with learning disabilities.

Our Patrons fund the change that needs to happen to make art accessible and open to anyone, in return they receive the following rewards:

- Brand visibility on all Pyramid printed and digital marketing material
- Two tickets to the Pyramid AGM with brand recognition in all associated publicity material
- Recognition in the Pyramid Annual Report
- In becoming a Pyramid Patron your organisation will be making a valuable contribution to the economy and ecology of culture in the city and ensuring that the inclusive growth of the cultural and creative ecosystem in Leeds

Campaign Partner

Annual Partnership
£5,000

Every year Pyramid creates a targeted campaign designed to raise awareness of specific issues affecting artists with learning disabilities. Our campaigns are unapologetic, outspoken and creative, including programmes of new commissions and exhibitions, providing new opportunities for our artists, sparking debate and discussion and creating noticeable interventions to challenge the prejudice and discrimination faced by artists with learning disabilities.

Our campaign partners help us to raise awareness, challenge prejudice and reach new audiences for the work that our artists create. By supporting Pyramid to undertake an annual campaign, our partners enable us to open up a future of possibilities for our artists that could include new artists commissions and exhibitions in formal gallery spaces, alongside enabling people with profound and multiple learning disabilities to discover the power of the arts to transform their lives and make new connections. In return for their support our campaign partners receive the following benefits:

- Brand visibility on all Pyramid campaign printed and digital marketing material
- Press release announcing your support for Pyramid and spokesperson opportunities on all campaign related press
- Invitations to all exhibitions and events related to that year's campaign
- Opportunity to address the audience events and shows associated with that year's campaign
- Two tickets to the Pyramid AGM with brand recognition in all associated publicity material
- Recognition in the Pyramid Annual Report

Pyramid Partner

Three year partnership
£10,000 per year

Pyramid Partners support our long-term ambitions to create a one-of-a-kind arts space dedicated to supporting, developing and nurturing the creative practice of artists with learning disabilities.

This purpose built space will incorporate a new HQ for Pyramid, a dedicated Centre for Contemporary Art created by, with and for artists with learning difficulties, accessible artist studios, fully-equipped live-in spaces to support international residencies from artists with learning disabilities, alongside state of the art exhibition, performance and events spaces.

Our Pyramid Partners make an annual contribution to this ambition alongside enabling the core activities of Pyramid helping those with profound and multiple learning disabilities to discover the arts, and supporting those with a desire to develop a creative practice with one-to-one artist development services. In return for this three year commitment to ensuring equality in the arts becomes a reality for artists with learning disabilities, Pyramid offers the following benefits to our partners:

- Brand visibility on all Pyramid printed and digital marketing material
- Press release announcing your support for Pyramid and spokesperson opportunities throughout the year
- Tailored accessibility and inclusion training and refresher courses each years
- One creative Away Day per year for staff to meet our Develop artists and experience the Discover workshops in action
- Invitations to all exhibitions and events related to that year's campaign
- Two tickets to the Pyramid AGM with brand recognition in all associated publicity material
- Recognition in the Pyramid Annual Report
- Recognition and brand visibility on a specially commissioned artwork which will become a centrepiece in the new Centre for Contemporary Art
- Free use of the event spaces in the new Centre for Contemporary Art for up to two times per year
- In becoming a Pyramid Partner your organisation will be making a valuable contribution to the economy and ecology of culture in the city and ensuring that the inclusive growth of the cultural and creative ecosystem in Leeds



Artist Ambassadors

Three year partnership
£20,000 per year

For many people with learning disabilities our society does not allow them to flourish as an artist.

From challenges with the nuts and bolts basics of care provision, including availability of information about opportunities, arrangements for transport and specialist needs of some of our artists, to the complexities of developing an artistic practice, gaining commissions, building a reputation and connections with curators and producers, our artists face a seemingly insurmountable series of barriers to their development.

Pyramid works throughout the year to support artists with learning disabilities to develop their artistic practice. In order to do this we employ practicing artists to work on a one-to-one mentoring basis with artists; support the completion of funding applications which are often written in a way that is inaccessible to most of our artists with processes and customs that do not cater for their needs; source materials and provide studios spaces that are physically accessibility, safe and welcoming for people with learning disabilities; actively seek opportunities for new commissions, exhibitions and events where the work of our artists can be displayed and enjoyed alongside that of other practicing artists; challenge the institutional barriers that our artists face as they arise; and in some cases provide transportation and care support to enable development sessions to take place.

Our Artist Ambassadors make a three-year commitment to the personal development of an individual artist within our portfolio. Their support goes towards creating a fee for our artists alongside building an investment fund for the new Centre for Contemporary Art in support of artists with learning disabilities. The three-year commitment enables Pyramid to invest time in both development of that artists practice and the creation of long-term opportunities through negotiations with funders, commissioners and curators to enable our artists work to be shown in some of the best contemporary arts spaces across the country. This commitment is invaluable to Pyramid and the individuals that we support, in return for this commitment and generosity Pyramid offer Artist Ambassadors the following rewards:

- A unique, one-off, large-scale artwork created by the artist they support
- Brand visibility on all Pyramid printed and digital marketing material
- Press release announcing your support for Pyramid and spokesperson opportunities throughout the year
- Invitations to all exhibitions and events related to that year's campaign
- Tailored accessibility and inclusion training and refresher courses each years
- One creative Away Day per year for staff to meet our Develop artists and experience the Discover workshops in action
- Creation of personalised digital content to enable our Artist Ambassadors to actively promote their support for artists with learning disabilities
- Four tickets to the Pyramid AGM with brand recognition in all associated publicity material
- Recognition in the Pyramid Annual Report
- Recognition and brand visibility on a specially commissioned artwork which will become a centrepiece in the new Centre for Contemporary Art
- Free use of the event spaces in the new Centre for Contemporary Art for up to four times per year
- In becoming a Pyramid Partner your organisation will be making a valuable contribution to the economy and ecology of culture in the city and ensuring that the inclusive growth of the cultural and creative ecosystem in Leeds

Pyramid Champions

In-kind donations and support

Throughout the year we support and encourage our members, their family, friends and carers to help us fundraise through sponsored activities, charity events and collection points. We appreciate their time, energy and dedication to Pyramid and the work that we do and want to find ways to thank and reward them too.

If you have a local business and would like to offer in kind donations of art supplies, cultural experiences, or vouchers which could be used to reward our volunteer fundraisers please get in touch James at james@pyramid-of-arts.org.uk.

In return for your kindness and generosity we can offer two tickets to the Pyramid AGM with brand recognition in all associated publicity material, recognition in the Pyramid Annual Report, and the opportunity to present your donation to our highest fundraisers as a prize at the annual AGM.

Thank you

make art work

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